

:30 RADIO AD

<p>SFX: LAWN MOWER HAVING DIFFICULTY STARTING UP</p> <p>TAKE V/O NARRATOR: Announcer-style mid-range male voice with a lot of inflection and enthusiasm.</p>	<p>NARRATOR: It won't start. You keeping missing spots. You're sweating. You're aching. And you're dreaming of a better mower. (:05)</p> <p>It's time to say goodbye to the old, and hello to the new. The Troy Bilt 3-20 Self-Propelled mower is the mower for you! (:05)</p>
<p>TAKE V/O SATISFIED CUSTOMER 1: deep, raspy male voice, around 40 years old</p>	<p>SATISFIED CUSTOMER 1: The 3-20 Troy Built mower has everything you need. It is built for ease of use. I can't even imagine having to go back to the old piece of junk I was using before. (:05)</p>

<p>TAKE V/O SATISFIED CUSTOMER 2: mid-range female voice, around 40 years old</p>	<p>SATISFIED CUSTOMER 2: You can never go wrong with a Troy Bilt mower! The 3-20 is my husband's favorite. It gets the job done, and it looks great. I don't have to tell him to mow the lawn anymore. He wants to! (:05)</p>
<p>TAKE V/O NARRATOR</p>	<p>NARRATOR: For a limited time, buy the Troy Bilt 3- 20, and get 20% off of any other Troy Bilt products. Download the Troy Bilt app for more deals and reviews! (:05)</p> <p>NARRATOR: Ditch the old mower. Get your dream mower from a trusted Troy Bilt supplier.</p> <p>Available at East Orange Lawn Supply. (:05)</p>